

STOMPING GROUND

Marketing Intern

Internship, Part-Time, Unpaid

Your Role: Marketing Intern (Event Listings and Promotion)

The Marketing Intern will support Stomping Ground Comedy's visibility across the Dallas arts and events ecosystem by managing event listings and digital event promotion. You'll help make sure our shows, special events, and community programs show up in the right places at the right time.

Key Responsibilities:

- Create and maintain event listings for mainstage shows, special events, and community programs on platforms such as Visit Dallas, Dallasites 101, CultureMap, D Magazine, etc
- Create and manage Facebook Events for special events and programs
- Ensure event details (dates, times, descriptions, links, images) are accurate and up to date across all platforms
- Coordinate closely with the Content Coordinator to align listings with current marketing assets and messaging
- Work with the Director of Marketing to prioritize which events and programs need promotion
- Flag new listing opportunities or community calendars that could expand SG's reach
- **Other duties as assigned**, which may include:
 - Researching and compiling local press and journalist contacts
 - Identifying prospective influencer or community partners for marketing collaborations
 - Supporting light outreach efforts under the guidance of the marketing team

Skills & Qualities We're Looking For

- Organized, detail-oriented, reliable, able to meet monthly deadlines
- Comfortable navigating websites, forms, and social platforms
- Basic familiarity with Facebook and online event listings (or eagerness to learn)
- Strong written communication skills
- Interest in arts, comedy, nonprofit work, or community engagement is a plus

Your Benefits:

- **Real-world marketing experience** in a nonprofit arts organization
- **Portfolio-worthy experience** you can speak to in future job interviews
- **A fun, supportive team** that believes in using comedy to do good
- **Make a Difference:** Contribute to the growth of Stomping Ground.
- **Comedy Perks!** Free enrollment in our comedy classes and free entry to all shows!

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Details:

- **Time Commitment:** Approximately 6-8 hours per month.
- **Work Location:** Remote from Home.
- **Please Note:** This is an unpaid learning opportunity.
- **Training Provided.**

Ready to Join the Fun?

Submit your resume and relevant experience to sterling@stompinggroundcomedy.org.

Equal Opportunity Employer:

Stomping Ground Comedy Theater values diversity and is an equal opportunity employer. All qualified candidates are encouraged to apply.